Richie Rich and Jackie Jokers

HARVEY COMICS

RICHIE RICH JACKIE JOKERS

NOV. No. 17

25c

POC 52717-7

THE RICHEST KID in the WORLD!

Richie Rich®

and the

CLOWN PRINCE of SHOW BIZ!

Jackie Jokers

I CAN MAKE *DOLLARS*, BUT I SURE DON'T MAKE *SENSE!!*

YOU HAVEN'T BEEN TO **CAMP** TILL YOU'VE BEEN TO... "**CAMP WATCHAMACALLIT!**"

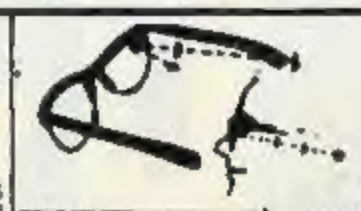
RICHIE RICH AND JACKIE JOKERS

FUNNIEST TEAM OF ALL!

LEARN HYPNOTIC CONTROL

Develop your hidden hypnotic powers to control the minds and bodies of men and women. Learn to perform amazing feats and entertain at parties. Easily learned from the new book "25 Lessons in Hypnotism."

No. 7212 Only 50c



SEE BEHIND GLASSES

A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing that you're watching.

No. 30 ..... 75¢

TRICKY GOLF BALL

appears to be a real golf ball, off-center construction causes a CRAZY roll when you try to putt. It goes EVERYWHERE but into the cup! A63 ... 75¢

MONSTER

7 FEET TALL / IN AUTHENTIC COLORS

GLOW in the DARK EYES

7 FOOT MONSTER

Bigger than life—Frankenstein, the man made monster. Giant 7 foot tall, his eyes glow eerily. In authentic color on durable polyethelene, as scary as your wildest nightmare.

7 FOOT MONSTER
No. 885 $1.69

MONSTER-SIZE SKELETON
No. F200 $1.69

Authentic SUPERMAN Costume

only $6.98

Just slip into this authentic "Superman" costume, put on the concealing mask, and in seconds you are Superman, that fearless fighter of evil. Made of long lasting, fire retarded materials to give you weeks and months of fun. Be the first on your block - the envy of your friends.

State age Item # CM100 $6.98

THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist."

No. 137 35¢

How many miles did you walk today? You will never guess. But just attach this little instrument to your belt and it will tell you exactly. Easy to use. Great for hiking, scouting, hunting, etc.

ITEM #901 $1.50

SECRET BOOK SAFE

WITH COMBINATION LOCK ONLY YOU CAN OPEN

Looks like any book to camouflage your valuables. Securely locked with your own private combination. Tough under-structure is covered with simulated leather binding.

No. 700 $1.69

XRAY SPECS

AN HILARIOUS OPTICAL ILLUSION

ONLY $1.35

Scientific optical principle really works. With Xray Specs you seem to be able to look through flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes?

No. FL7 ..... $1.35

SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex to fit all heads, really changes your appearance.

No. A35 $1.15

Weighted Wristlets

"Power Packed" Arm Builders To Give you mighty striking power

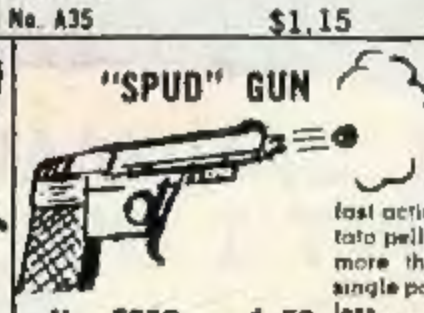
"Power Packed" wristlets build the powerful arms you want without special equipment or exercises. Just wear these rugged lead weighted wristlets during your ordinary activities at work or play.

Item #900 $4.25 each

TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it.

No. 158 ... $1.00



"SPUD" GUN

fast action gun, that shoots potato pellets as far as 50 ft. with more than 300 shots from a single potato. Absolutely harmless . . . and you never run out of ammo.

No. F205 ..... 1.50

20 Course Home Study Program

KARATE

JUDO, BOXING SAVATE ISOMETRICS STUNTS

FREE NERVE CENTER CHART

Here's what you get!

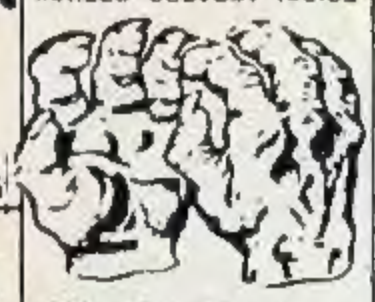
- 20 Best KARATE blows and chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, JIU JITSO Holds
- Isometric muscle building course
- Endurance exercise and LOTS MORE

NO. 73 ..... Only $1.25

ONION GUM

Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 slices to a pack

No 281 40c



Slip these knobby "paws" on and watch your friends disappear. Ugh! They're awful! If you're got the courage, maybe you can have fun(?) with them.

Item No. 607. . $2.25

FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When it's dropped in liquid, they overflow and form clouds of suds. Seems as though it'll never stop.

Item No. A267 ..... 35¢

JOY BUZZER

Windup novelty you wear like a ring. Your victim gets a "SHOCKING" hand shake. Absolutely harmless.

No. 239 $1.00

JACK POT BANK

2.95

Fun Bank For The Family

Dime-operated one armed Bandit" works like those in Las Vegas. Deposit dime, pull handle, and reels spin like the real thing. Dimes are removable. Should not be used for gambling.

No. 2060 ..... $2.95

BULLET HOLES

A laugh riot! Actual copies of Real Bullet Holes

9 BULLET HOLES

No. FL156 60¢

PHONY CAST

Imitation white plaster arm cast complete with arm sling. Looks like the real thing! Fits teenagers or adults. A4 $1.98

MONEY CHANGER

Just like a professional money changer. Attaches to any belt. Holds pennies, nickels, dimes and quarters.

No. 70 ..... 2.25

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

No. 678 ..... Only 75c

Secret Spy Scope

PEN SIZE—CLIPS ON YOUR POCKET & PENCIL HEREDITY

Six power wide field magnifier is great for watching sporting events, nature study, girl watching and counter spying. Also contains a 30 power microscope. Not a toy but a real optical instrument.

No. F59 ..... $1.98

MUSCLES OF STEEL

Results in just 30 days

Pocket gym slaps inches of muscle on your arms and torso. Gain the respect of your friends —the admiration of the girls. Keep fit and healthy. Fear no one! Made of heavy rubber.

No. 7001 ..... $1.25

MONEYMAKER

Insert a blank piece of paper, turn the knob ... and ... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.

A135 1.35

FINGER CHOPPER

Chop a cigarette in two in either hole. Put finger in top hole and cigarette in lower. The cigarette is cut, but your finger is unharmed. Full instructions.

No 6222 $1.25

SILENT DOG WHISTLE

This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.

No. 701 ..... $1.25

SMOKE CLOUD

Light one and watch the column of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect.

No. 971 25¢

MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Complete with free roll of film.

No. 788 ..... 2.25

3 Rolls Film 98c

WEREWOLF HORROR MASK

This rubber mask is so grotesque that it is sure to shake up the whole neighborhood. Be the "Werewolf" that prowls again.

No. 26W... $2.25

TRICK BLACK SOAP

Ordinary looking cake of soap until victim washes with it. Then his face turns blacker and blacker. Shocking! Harmless! A great trick.

No. 575 ..... Only 35c

MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.

No. 183 $2.25

Scary, Life Size

MONSTER GHOST

Obeys Your Commands!

OVER 7 FEET TALL

7' ghost darts and hovers its eyes glowing eerily in the dark. Remotely controlled up to 50 feet so you can hide and watch

MT 101 ..... $1.25

HONOR HOUSE PROD. CORP. DEPT. 53 GK43
35 WILBUR ST., LYNBROOK, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.

We cannot accept orders totaling less than $1.00.

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add 35c to total order for postage and handling.

TOTAL AMOUNT ENCLOSED

For COD orders please send 50c good will deposit. Pay postman the balance on delivery plus COD and handling charges.

Name .....

Address ..... ZIP .....

New York State residents add appropriate sales tax.

LOOK, FRIENDS!

You Can Win Your Choice of Neat Prizes FREE Regularly

PLUS AS MUCH AS $2.00 to $10.00 CASH EVERY WEEK!

You Can Be a Happy, Prosperous GRIT Salesman

Join over 30,000 who win FREE prizes and make from $2.00 to $10.00 or even more selling GRIT to friends, relatives, neighbors and others every week. Everyone is eager to buy GRIT from you at only 25c a copy because it contains World News, Sports, Women's Features, Children's Pages, Comics, Games, Exciting Fiction.

GRIT Sells for 25c a COPY . . . You Keep 9c Profit!

Yes, 9c out of every 25c you take in is yours to keep. Sell only 30 copies a week and you make $2.70 profit each week, $140.40 in a year—plus valuable prizes you win FREE regularly! We'll help you get started in a profitable business of your own. Mail the coupon TODAY!

Over 30,000 Make Money and Get Nifty Prizes Without 1c Cost

We'll send you GRIT right away, by mail, along with many valuable selling helps. You pay ONLY for the copies you sell until you know how many to order. Like 30,000 other salesmen, you'll find selling GRIT is fun and profitable.

MAIL THIS COUPON TODAY!

Papers sent only in Continental U. S.

GRIT Williamsport, Pa. 17701

GRIT PUBLISHING CO. PLEASE PRINT
Williamsport, Pa. 17701 HC 105

Send my first bundle of papers, selling helps and prize offers.

Name .....

Male or Female? ..... Age ..... Date Born ..... Year .....

In Care of .....

Street and No. ..... R. F. D. .....

Post Office ..... State .....

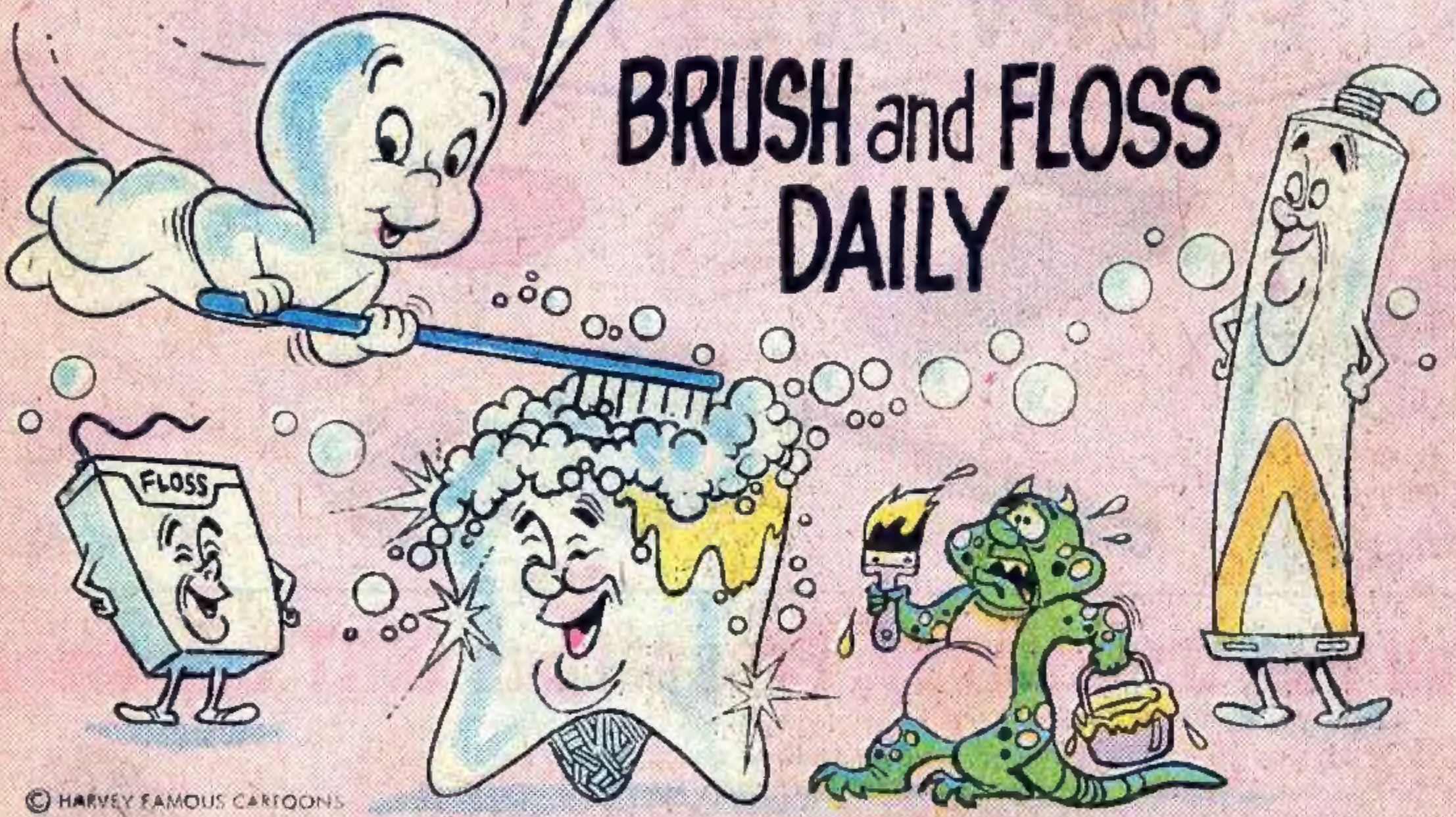
Zip Code No. .....

Print Your Last Name Plainly Here

Casper the Friendly Ghost SAYS:

DON'T GIVE PLAQUE A GHOST of a CHANCE

BRUSH and FLOSS DAILY



© HARVEY FAMOUS CARTOONS

...and remember...

VISIT YOUR FRIENDLY DENTIST EVERY SIX MONTHS!

AMERICAN DENTAL ASSOCIATION ada

HARVEY COMICS

SPONSORED BY THE AMERICAN DENTAL ASSOCIATION

THE RICHEST KID in the WORLD!

Richie Rich

and the CLOWN PRINCE of SHOW BIZ!

Jackie Jokers

IN CAMP WATCHAMACALLIT

PART 1

CAMP WATCHAMACALLIT SOUNDS GREAT, JACKIE! HAVE A NICE TWO WEEKS!

THANKS, FOLKS! I'LL BE THE BEST *ENTERTAINMENT DIRECTOR* THEY EVER HAD OR MY NAME ISN'T *MURRAY SNERDWAX!*

Camp WATCHAMACALLIT

EVERYBODY ON THE *BUS!*

CAMP WATCHAMACALLIT

THAT *VOICE!* IT SOUNDS *FAMILIAR!*

IT *SHOULD*, JACKIE— THAT'S MY *MAMA!*

KOOL KATZ! YOU'RE GOING TO CAMP, *TOO?*

NO, CAMP *TWO* ALREADY *HAD* A BAND LEADER, SO I'M GOING TO CAMP *WATCHAMACALLIT!* MAMA'S GOING TO BE THE CANTEEN LADY!

ENOUGH KISSING GOODBYE! *EVERYBODY* ON THE *BUS!*

RICHIE RICH & JACKIE JOKERS, November 1975, No.12, is published bi-monthly by HARVEY HITS, INC. Editorial, Advertising and Executive Offices, 15 Columbus Circle, New York, N.Y. 10023. President, Alfred Harvey; V.P. and Editor, Leon Harvey; C.P. and Business Manager, Robert B. Harvey. All names in this periodical are entirely fictitious and no identification with actual persons is intended. Copyright © by Harvey Features Syndicate, 1975. All rights reserved. Printed in the U.S.A.

THIS PERIODICAL MAY NOT BE SOLD EXCEPT BY AUTHORIZED DEALERS AND IS SOLD SUBJECT TO THE CONDITIONS THAT IT SHALL NOT BE SOLD OR DISTRIBUTED WITH ANY PART OF ITS COVER OR MARKINGS REMOVED, NOR IN A MUTILATED CONDITION, NOR AFFIXED TO, NOR AS PART OF ANY ADVERTISING, LITERARY OR PICTORIAL MATTER WHATSOEVER.

EVERYBODY ON THE BUS! WE'RE *LATE!*

HI, MRS. K!

HI! *EVERYBODY* ON THE BUS!

MRS. K! IT'S ME- *JACKIE JOKERS!*

JACKIE *DARLING*- I *HEARD* YOU WERE GOING TO THIS CAMP!

ONLY IF- -OOMF- I EVER GET TO *BREATHE* AGAIN!

SOON-

I'M *BORED!*

ME *TOO!*

HOW MUCH *LONGER?*

I KNOW WHAT, KIDS- LET'S SING THE *CAMP SONG!*

GOOD IDEA, JACKIE!

CAMP WATCHAMACALLIT

CAMP WAT-CHA-MACALLIT, WE LOOOVE YOU ♪ WITH YOUR GRASS SO GREEN AND YOUR SKIES SO BLUE!

EVERYBODY KEEP SINGING AND BEFORE YOU KNOW IT, WE'LL BE IN *CAMP*--

BANG!

--OR HAVE A *FLAT TIRE!*

HOW DOES IT *LOOK?*

WATCHAMACALLIT

IT'S A *BAD* ONE! IT'LL TAKE A *WHILE* TO FIX!

THERE WILL BE A SLIGHT DELAY, KIDS— ONE OF OUR *TIRES* DOESN'T WANT TO GO TO CAMP!

SOON—

NO USE-- I'LL HAVE TO SEND BACK TO TOWN FOR A *NEW TIRE!*

I KNOW *WHAT!* WE'LL *HITCH* A RIDE!

OF COURSE, *NO* ONE'S GOING TO PICK US UP, BUT IT'LL BE FUN TO SEE THE *EXPRESSIONS* ON DRIVERS' FACES!

LOOK, JACKIE! A CAR *IS* STOPPING!

IMPOSSIBLE!

RICHIE RICH!

ANYBODY NEED A *LIFT?*

EVERYBODY FIT IN!!

YAY!

H'RAY FOR RICHIE!

RICHIE HAS THE ONLY CAR IN THE *WORLD* WE CAN *ALL* FIT INTO!

SIT NICE!

YES, MRS. K.!

R1

ON TO CAMP WATCHAMACALLIT, BASCOMB - MAYBE I CAN BE A COUNSELOR, TOO!

YES, SIR, MASTER RICHIE!

♪ CAMP WATCHAMACALLIT, WE LOVE YOU WITH YOUR GRASS SO GREEN AND YOUR SKIES SO BLUE ♪ ♪

SIT NICE!

YES MRS. K!

SEVERAL HOURS LATER-

YIPPEE! WE'RE HERE!

THANKS TO RICHIE!

CAMP WATCHAMACALLIT

I'M MR. CRUDDLE-- THE OWNER! I'LL SHOW YOU COUNSELORS AROUND!

I'LL STAY WITH THE CHILDREN!

THIS IS THE BUNK ROOM, WHERE THE KIDDIES WILL LIVE IN THE LAP OF LUXURY!

I JUST FELL OFF THE LAP!

CRASH!

WHAT A MESS! WHAT'S THAT BUILDING?

YOU GUESSED IT, KIDDO- THAT'S THE MESS HALL!

THIS CAMP IS NOTHING LIKE THE BROCHURE, MR. CRUDDLE!

AIN'T IT THE TRUTH! I'LL HAVE TO SPEAK TO THE PRINTER ABOUT THAT!

THIS IS BEAUTIFUL *LAKE WATCHAMACALLIT*, WHERE WE OFFER ALL KINDS OF *WATER SPORTS!*

THIS IS A *LAKE?!* IF I FILLED UP MY *WATER* GUN IT WOULD *DISAPPEAR!*

THESE KIDS DESERVE A *BETTER* CAMP FOR THE PRICES YOU CHARGED THEIR PARENTS!

AW, KIDS CAN GET USED TO *ANYTHING!* EVEN THE--

--MOSQUITOES!

SLAP!

THAT WAS A *BIG* ONE!

MY *BED* BROKE!

MINE, *TOO!*

THE *LIGHTS* DON'T WORK!

MR. CRUDDLE- THIS ISN'T A CAMP, IT'S A *JUNK HEAP!*

YEAH? MAYBE I'LL CHANGE THE NAME TO CAMP *JUNK HEAP!* HEH, HEH!

UH, IF YOU'LL ALL EXCUSE ME, I HAVE TO GO NOW!

?

H-HOW COULD RICHIE *LEAVE* US LIKE THIS?!

I *HATE* THIS PLACE!

WAAAH!! I WANNA GO *HOME!*

5

END PART I

CONTINUED IN THIS ISSUE...

Richie Rich

THE POOR LITTLE RICH BOY

BOY... I'M UP *EARLY* TODAY!

NO NEED WAKING ANYONE UP! I'LL MAKE MY *OWN* BREAKFAST!

OH, OH! *STRANGE FOOTSTEPS!* I'D BETTER HIDE MY *DIAMOND CUFFLINKS!*

STICK 'EM UP, RICH KID! HAND OVER YOUR DIAMOND CUFF-LINKS!

WHAT DIAMOND CUFFLINKS?

HMM... HE ISN'T WEARING THEM!

AND HE DIDN'T HAVE TIME TO *HIDE* THEM!

JUST OUR LUCK... HE DIDN'T PUT THEM ON TODAY! LET'S GET *OUT* OF HERE!

Pop!

THE END

Wendy
THE GOOD LITTLE WITCH

IT'S THE GOBBLE-UP GOBLIN, WENDY!

HE'S DRINKING THE WHOLE LAKE!

AHH... A DRINK BEFORE DINNER...

NOW... IT'S TIME FOR THE MAIN COURSE!

RUN, GOLFERS!

RUN, AUNTIES! THE GOBBLE-UP GOBLIN IS COMING!

WENDY'S SO NICE, SO PRETTY...

SO PERT...

THE GOBLIN CAN HAVE *HER* FOR DESSERT!

I KNOW MY AUNTIES ARE ONLY JOKING... BUT SPEAKING OF DESSERT...

HUNGRY GOBLIN, I SWEAR ON MY PINKIE...

WHAT YOU *REALLY* NEED IS A *HOSTESS TWINKIE!*

YUMMY!

LOVE THIS DELICIOUS GOLDEN SPONGE CAKE!

AND HOW ABOUT THAT CREAMY FILLING!

©HARVEY FAMOUS CARTOONS, 1975.

HOSTESS TWINKIES MAKE EVERYBODY HAPPY!

YUMMY!

HOW ABOUT SOME FOR *US??*

Twinkies®

YOU GET A BIG DELIGHT IN EVERY BITE OF HOSTESS® TWINKIES®

®Hostess and Twinkies are registered trademarks of ITT Continental Baking Company

THE RICHEST KID in the WORLD!

Richie Rich

and the CLOWN PRINCE of SHOW BIZ!

Jackie Jokers

IN CAMP WATCHAMACALLIT PART 2

A SITE FOR SORE EYES

THIS FOOD IS *AWFUL!*

TERRIBLE!

ROTTEN!

UH- GOOD THING THEY SERVE *SMALL PORTIONS*, EH, FELLAS? I'LL GO TALK TO THE CHEF!

PTUI!

POOR KIDS! SOME VACATION *THIS* IS GOING TO BE!

MR. *CRUDDLE!* I SHOULD HAVE *KNOWN* YOU'D ALSO BE THE CHEF!

A PENNY *SAVED* IS A PENNY *EARNED*, KIDDO!

WHEN DOES THE *REST* OF MY BAND ARRIVE, MR. CRUDDLE?

WHAT REST? *YOU'RE* THE BAND, SPORT! *HEE HEE!*

MR. CRUDDLE, MAY I *SEE* YOU A MOMENT?

CANTEEN

A MOMENT'S ALL I *GOT*, LADY!

THESE PRICES FOR ICE CREAM AND SODA ARE TOO *HIGH*- THE KIDS CAN'T *AFFORD* IT!

ICE CREAM $1.00
SODA $1.00

TOUGH! THEN THEY'LL JUST HAVE TO DO *WITHOUT!*

NEVER MIND THE PRICE LIST, SONNY-- IT'S *FREE!*

GEE, *THANKS*, MRS. K!

HELP!

CRACK!

ANOTHER LEAKING ROWBOAT!

CRACK!

HEY! *EASY* ON THAT EQUIPMENT- IT COSTS *MONEY!*

SPORTS DEPT.

THAT *DOES* IT!

CRUDDLE! WE'RE *LEAVING* THIS COUNTRY *SLUM* OF YOURS IN THE MORNING!

WHO *CARES*? I'VE BEEN PAID IN *ADVANCE!* *HAW, HAW!*

C-CAMP WATCHAMACALLIT, WE LOVE YOU WITH YOUR GRASS SO GREEN AND YOUR SKIES SO BLUE-- SNIFFLE

SOB

POOR KIDS!

NEXT MORNING—

EVERYBODY UP!

WHAT FOR?

YEAH—WHAT FOR!

HONK HONK HO-OONK!

HUH?

IT'S RICHIE RICH!

—AND HIS DAD!

MR. CRUDDLE, MY SON HAS SHOWN ME THIS CAMP BROCHURE OF YOURS!

SO WHAT?

SO—MY ATTORNEYS SAY THIS IS A CLEAR CASE OF MISREPRESENTATION! EVER BEEN IN JAIL, MR. CRUDDLE?

G-GULP-

OKAY, OKAY! I'LL GIVE BACK THE MONEY! NOW GET OFF MY PROPERTY!

WITH PLEASURE!

GEE, THERE GOES OUR SUMMER VACATION!

NOT SO, FELLAS! EVERYBODY IN THE CAR!

RICHIE, WHAT--?

YOU'LL SEE, JACKIE! GET IN!

SOON—

WELCOME TO YOUR NEW CAMP, FELLAS!

WOW!!

GEE!

I TOLD DAD THE WHOLE STORY WHEN I LEFT YOU, AND HE HAD THIS PLACE BUILT ON THE *ESTATE GROUNDS!*

BUNK HOUSE

MESS HALL

WOW! HORSEBACK RIDING!

YIP-PEE!

A *REAL LAKE!*

WITH *MOTOR BOATS!*

-AND NO *SWAMPS!*

RICKIE, DARLING, YOU'RE *WON-DER-FUL!*

-OOMPH- THANKS, MRS. K--!!

WOW! LOOK AT THE *BUNKHOUSE!*

--AND HERES YOUR *BAND*, COOL!

BAND? IT'S AN *ORCHESTRA!*

-AND I GET A CANTEEN THAT *REALLY* OFFERS *FREE* GOODIES!

SIT *NICE*, EVERYBODY!

THAT MEAL WAS DELICIOUS!
TERRIFIC!
YUMMY!
GREAT!
BUT OF COURSE!
CHEF PIERRE!!
MANY WONDERFUL MOMENTS LATER-
KIDS, THIS IS OUR LAST SHOW!
AWW-WW!
NO!
WHY?
WE'VE ALL HAD A GREAT TIME, THANKS TO RICHIE RICH AND HIS DAD, BUT NOW IT'S TIME--
--TO GO HOME!
AW, GEE!
MUST WE?
MESS HALL
RICHIE, TO SHOW OUR APPRECIATION, I WAS UP ALL NIGHT SEWING THESE CAMP SHIRTS!
AW, SHUCKS, MRS. K! YOU DIDN'T HAVE TO DO THAT!
SO--
CAMP RICHIE
WALK NICE!
I DON'T GET IT! WE SEND A KID TO CAMP WATCHAMACALLIT, AND HE COMES HOME FROM CAMP RICHIE!
CAMP RICHIE
10
THE END

HERE'S MY NEW

SAD SACK®

COMICS GROUP!

1st WEEKEND STARTING THURSDAY JULY 31

2nd WEEKEND STARTING THURSDAY AUGUST 21

3rd WEEKEND STARTING THURSDAY SEPT. 18

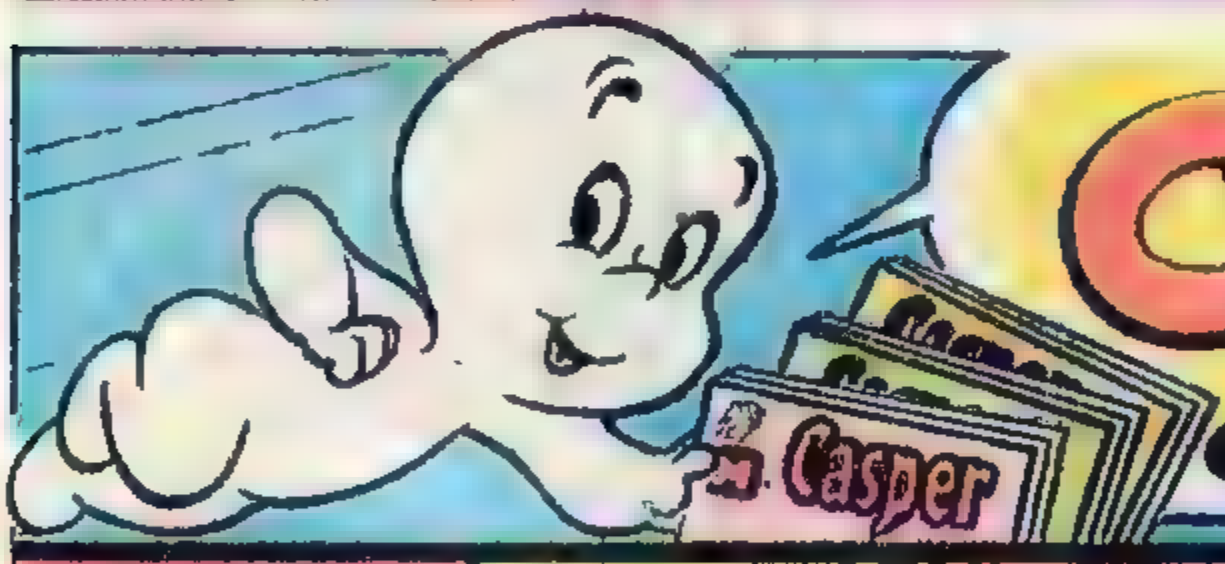
PAGES and PAGES of FUN!

COMING SOON! GREAT HARVEST ISSUE!

TERRIFIC SAD SACK COMICS

HURRY! GET YOUR COPIES!

YOU'LL LOVE THEM.. NEWER...FUNNIER..



HERE'S THE NEW

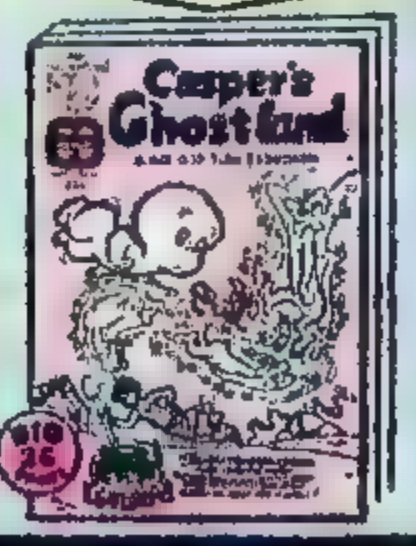
Casper

THE FRIENDLY GHOST

COMICS GROUP!

1st WEEKEND STARTING THURSDAY JULY 31

2nd WEEKEND STARTING THURSDAY AUGUST 7



3rd WEEKEND STARTING THURSDAY AUGUST 28

Hey Kids!..REMEMBER– GET YOUR OTHER

HARVEY COMICS

AVAILABLE AT YOUR DEALER EVERY WEEKEND BEGINNING ON THURSDAY!

NEW CASPERS THAT YOU'LL LOVE... AND LIKE EVERYONE YOU'LL GET 'EM!!

MORE...FUN...MORE STORIES ...MORE CASPER THAN EVER! YOU'LL WANT TO READ AND KEEP EVERY ONE OF THEM!

MAKE SURE YOU GET YOUR COMICS BEFORE THEY'RE SOLD OUT!!

HARVEY COMICS

WOW! HARVEY COMICS MOVE FAST!

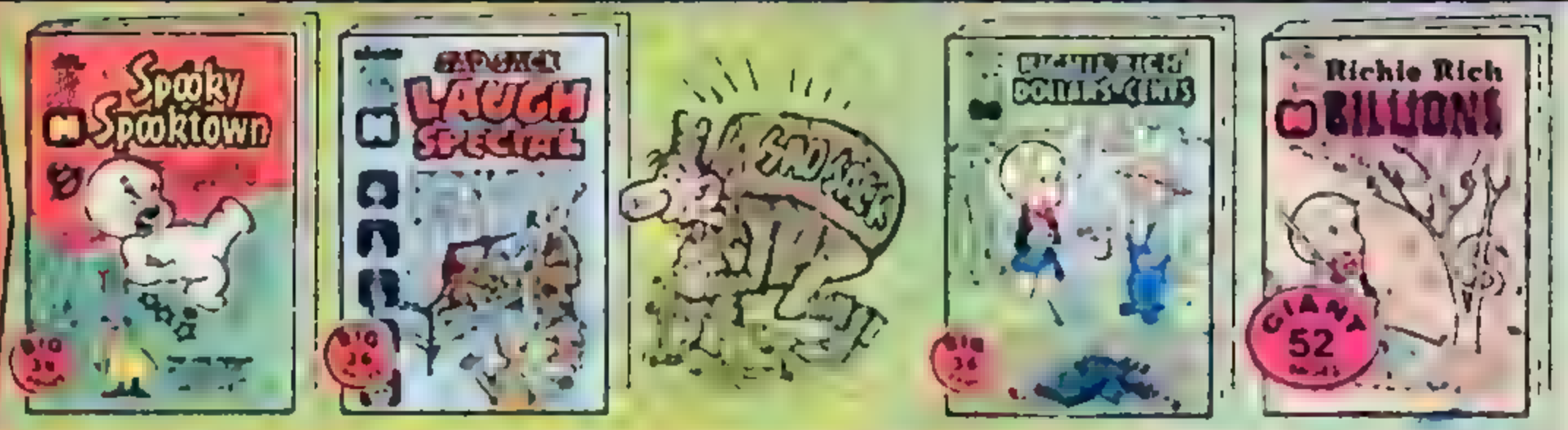
KEEP THIS HARVEY ON SALE CALENDAR HANDY SO YOU CAN ALWAYS KNOW THE NEW DAYS OF EACH WEEK TO GET GREAT NEW FUN ISSUES AT YOUR FRIENDLY DEALER!

HARVEY COMICS GO ON SALE THURSDAY OF EVERY WEEK-END!

1st WEEKEND STARTING THURSDAY AUG. 7

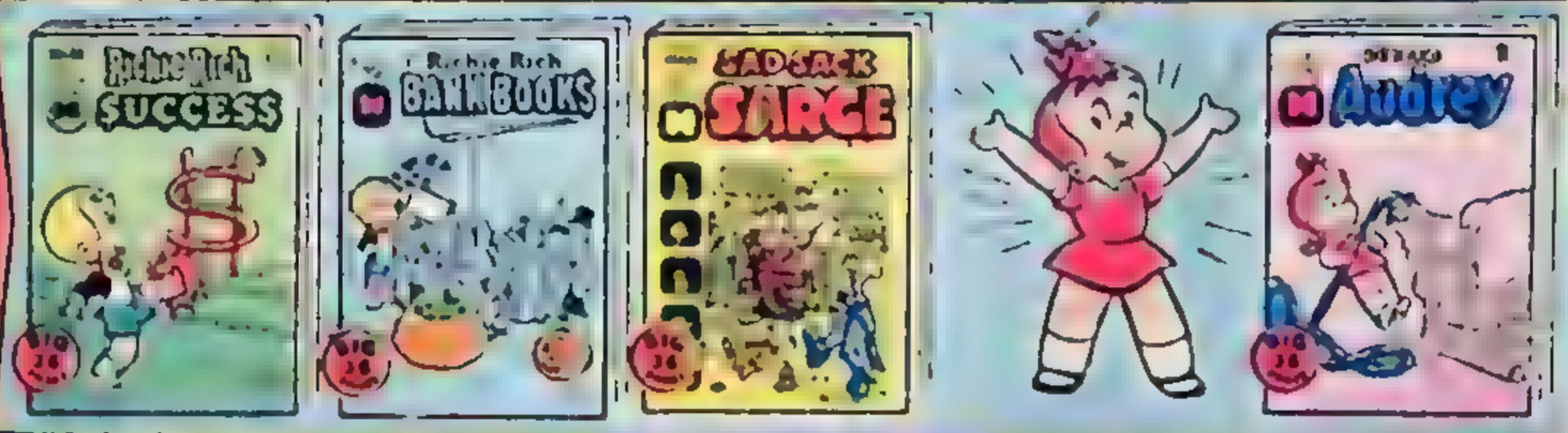
2nd WEEKEND STARTING THURSDAY AUG. 14

3rd WEEKEND STARTING THURSDAY AUG 21



4th WEEKEND STARTING THURSDAY AUG. 28

5th WEEKEND STARTING THURSDAY SEPT 18



BE SURE TO GET THESE ON NEWSSTANDS SEPT 25 • RICHIE RICH & CASPER • RICHIE RICH PROFITS • Little DOT

COME AND HELP ME DELIVER SOME OF THE GOOD THINGS THE UNITED NATIONS CHILDREN'S FUND BRINGS TO KIDS ALL OVER THE WORLD!

UNICEF IS ... UNITED NATIONS CHILDREN'S FUND.

IN BANGLADESH, UNICEF BRINGS PUMPS AND PIPES FOR NEW WELLS...

AT LAST WE WILL HAVE CLEAN WATER!

IN MALAWI, UNICEF BRINGS VACCINE AND MEDICINE TO STOP BAD DISEASES LIKE TB AND SMALLPOX!

I'M HAPPY TO SAY WE'VE STOPPED THE DISEASE!

IN THAILAND, UNICEF BRINGS SCHOOL SUPPLIES AND EQUIPMENT!

NOW I HAVE MY VERY OWN PENCIL!

IN BRAZIL, UNICEF BRINGS SEEDS AND TOOLS TO GROW VEGETABLES!

SOME DAY WE WILL ALL HAVE ENOUGH GOOD FOOD TO EAT!

WON'T YOU HELP OUR FRIENDS?

WE'VE MENTIONED ONLY *FOUR* PLACES ON THE GLOBE...UNICEF IS A FRIEND TO CHILDREN ALL OVER THE WORLD!

© HARVEY FAMOUS CARTOONS

THAILAND
BANGLADESH
BRAZIL
MALAWI
HELP UNICEF

YOU CAN WORK WITH CASPER TO HELP UNICEF!

YOUR 5¢ CAN PROTECT A CHILD AGAINST BLINDNESS.

YOUR 10¢ CAN BUY 80 VITAMIN CAPSULES.

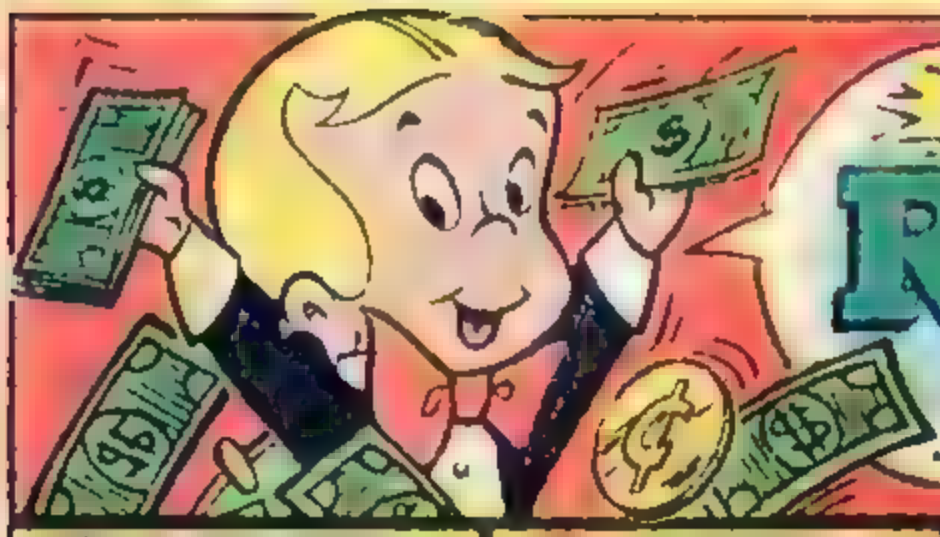
YOUR 25¢ CAN BUY SEEDS FOR 4,000 TOMATO PLANTS.

U.S. COMMITTEE FOR UNICEF, 331 EAST 38th STREET, NEW YORK, NEW YORK, 10016

PUT SOME MONEY IN THE BOX OR SEND YOUR CHECK OR MONEY ORDER TO:

CASPER/UNITED STATES COMMITTEE FOR UNICEF/ 331 EAST 38th ST. NEW YORK, N.Y. 10016

YOU CAN HELP MORE CHILDREN AROUND THE WORLD!



EVERY WEEKEND YOU CAN GET MY NEWEST

RICHIE RICH COMICS!

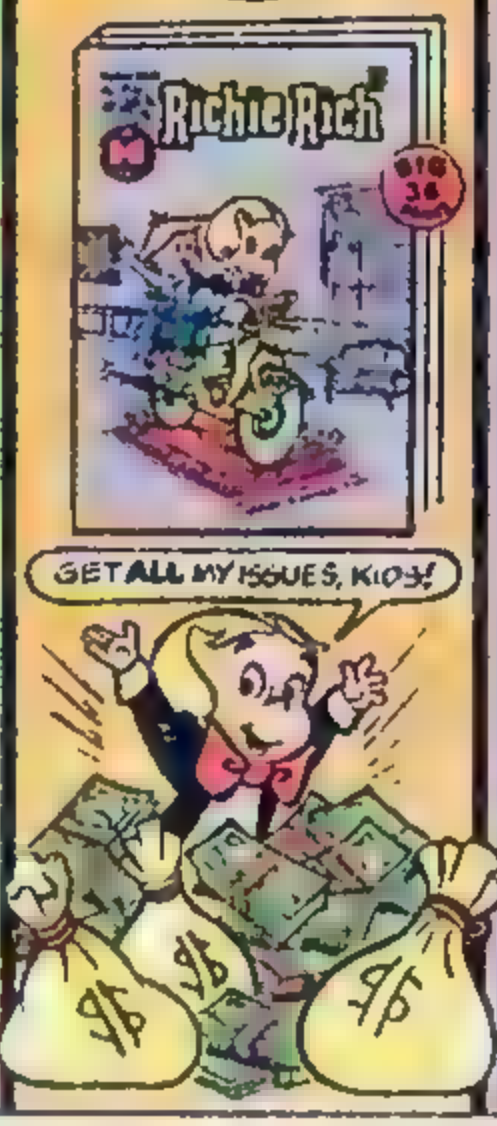
...ON SALE BEGINNING THURSDAY OF EACH WEEK!

1st WEEKEND STARTING THURSDAY **AUG. 7**

2nd WEEKEND STARTING THURSDAY **AUG. 14**

3rd WEEKEND STARTING THURSDAY **AUG. 21**

4th WEEKEND STARTING THURSDAY **AUG. 28**



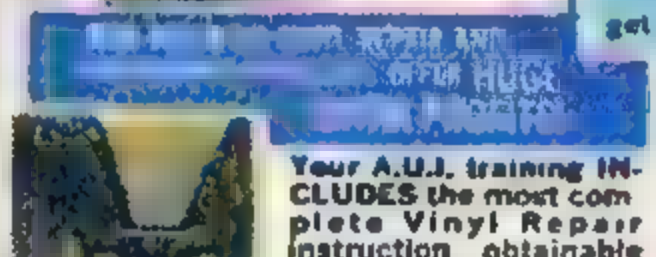
5th WEEKEND STARTING THURSDAY **SEPT. 18**

START A NEW CAREER NOW — AT HOME • Nothing like this taught anywhere!

CUSTOMIZE-Restore AUTO/VAN Interiors

• You're needed now in this exciting HIGH-PAY FIELD!

NOW is the time to start cashing in on the huge market for customized Surfer Vans! A market where $1,200 — for a week's work is not unusual! Hard to believe? Not if you've got an estimate for a "Sultan's Den" lately — like the one shown! Van Customizers report jobs like this usually BEGIN around $800 — go all the way up to $2,500 or more. And experts believe the customized van trend has only just begun!



Your A.U.I. training INCLUDES the most complete Vinyl Repair instruction obtainable ANYWHERE! You learn rapid short-cuts in invisible repairs and refinishing of vinyl and leather upholstery . . . how to match color and texture — in minutes.

There's a tremendous demand for these skills . . not just in the automobile industry Offices, Stores, Homes, Motels, Bars, Theaters wherever there are seats there's a CONTINUING NEED for men and women who can repair vinyl and leather upholstery.

You owe it to yourself and your family to look over this fabulous opportunity to MAKE MORE MONEY — NOW! Mail in coupon for MASTER PLAN and big color illustrated booklet "HOW TO MAKE BIG MONEY IN AUTO INTERIOR CUSTOMIZING AND REPAIR" No obligation — no salesman will visit or phone

MAIL COUPON FOR FREE AUTO TRIM REPAIR BOOKLET

AUTO UPHOLSTERY INSTITUTE
1205 W Barkley, Dept. 6HZ , P.O. Box 16, Orange, Calif. 92666

UPHOLSTER ANY VEHICLE — Start With Your Own Car!

that in most parts of the U.S. you need an appointment to take in a car for reupholstering or customizing. We have the finest dent in America for you in this great business!

If you can handle a screwdriver and a pair of shears you can make it big in auto trim and related fields like vinyl repair, auto glass and landau tops

get all the tools of the trade at no extra charge And right from the start . you get the finest materials, fabrics and supplies at low wholesale prices!

DEVELOP your own business take on help . go all the way to an income you won't believe! Other people just dream about it — but if you have read this far, YOU can do something about it!

Now thanks to A.U.I.'s step by step practical and PROVEN home training method, you don't even have to quit your present job to learn! Many students report taking in their first simple repair jobs . . . making money, soon after starting with A.U.I.!

Auto Upholstery Institute, Dept. 6HZ
1205 W Barkley, P.O. Box 16, Orange, Calif. 92666

Rush MASTER PLAN and ILLUSTRATED BOOKLET No obligation — No salesman will call. PLEASE CHECK YOUR MAIN INTEREST

☐ Auto Upholstery ☐ Body Work ☐ Vinyl Repair ☐ Customizing

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

APPROVED FOR VETERANS & RE-VETS

EACH ISSUE WE'LL BRING YOU JACKIE JOKERS IN ONE OF HIS FAMOUS TV, MOVIE OR NIGHT CLUB ROLES!

THE Jackie JOKERS TV SPECIAL PRESENTS

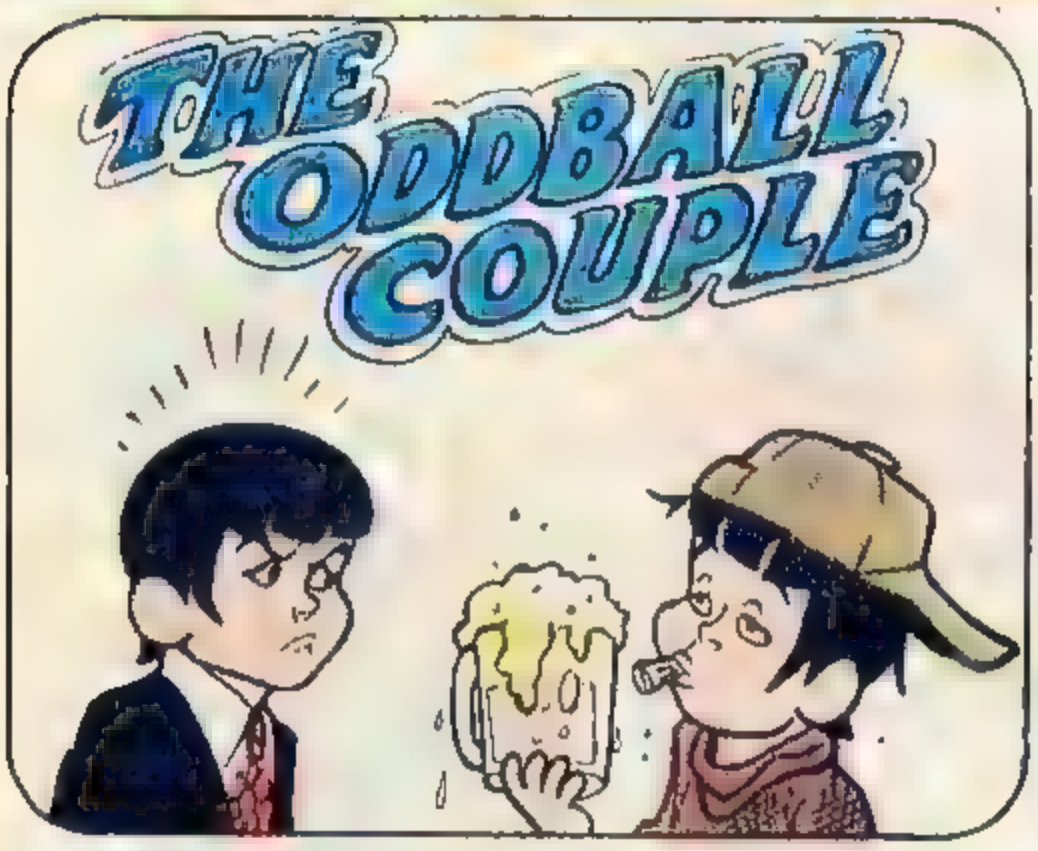
★ CAST ★

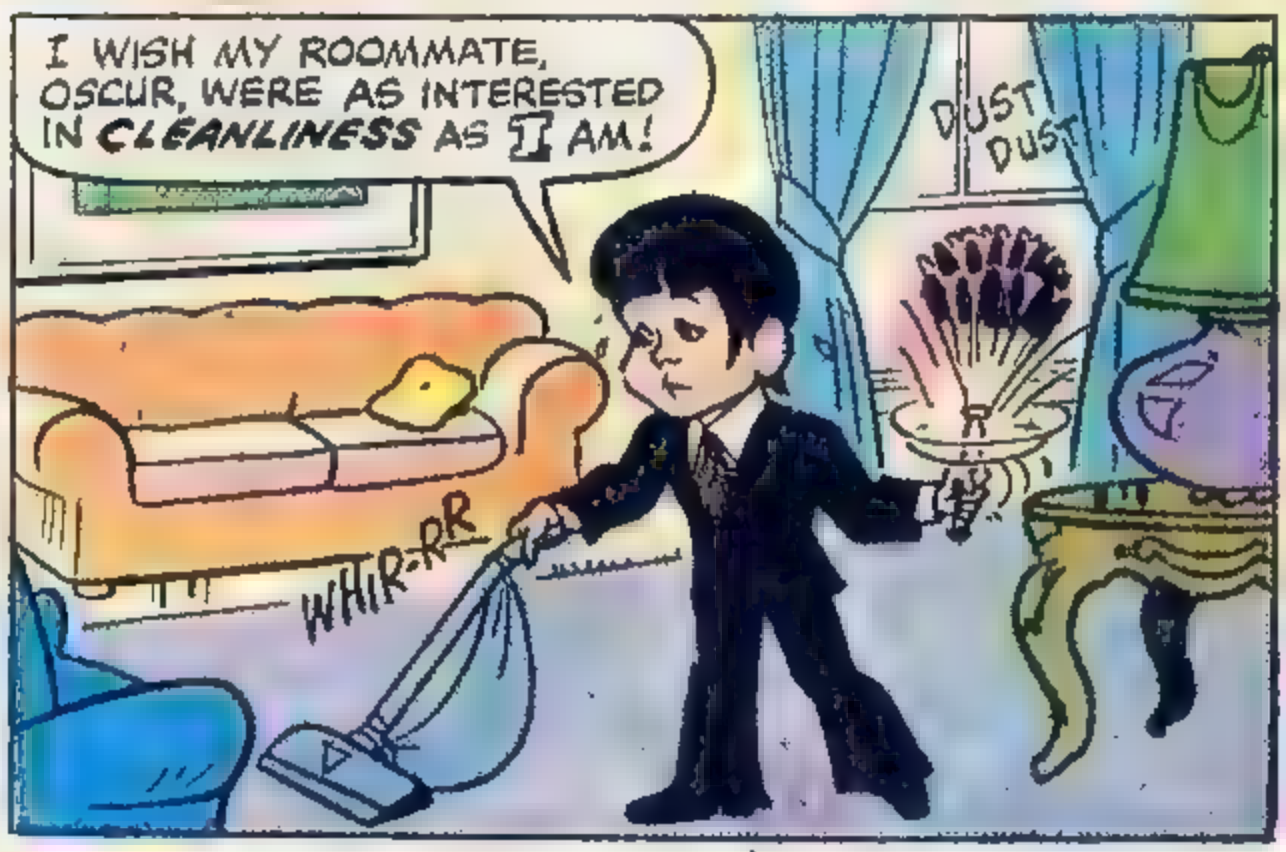
JACKIE JOKERS AS OSCUR MADDYSON
JACKIE JOKERS AS FELUX HUNGER
(*WOW!* A *DUAL* ROLE!)

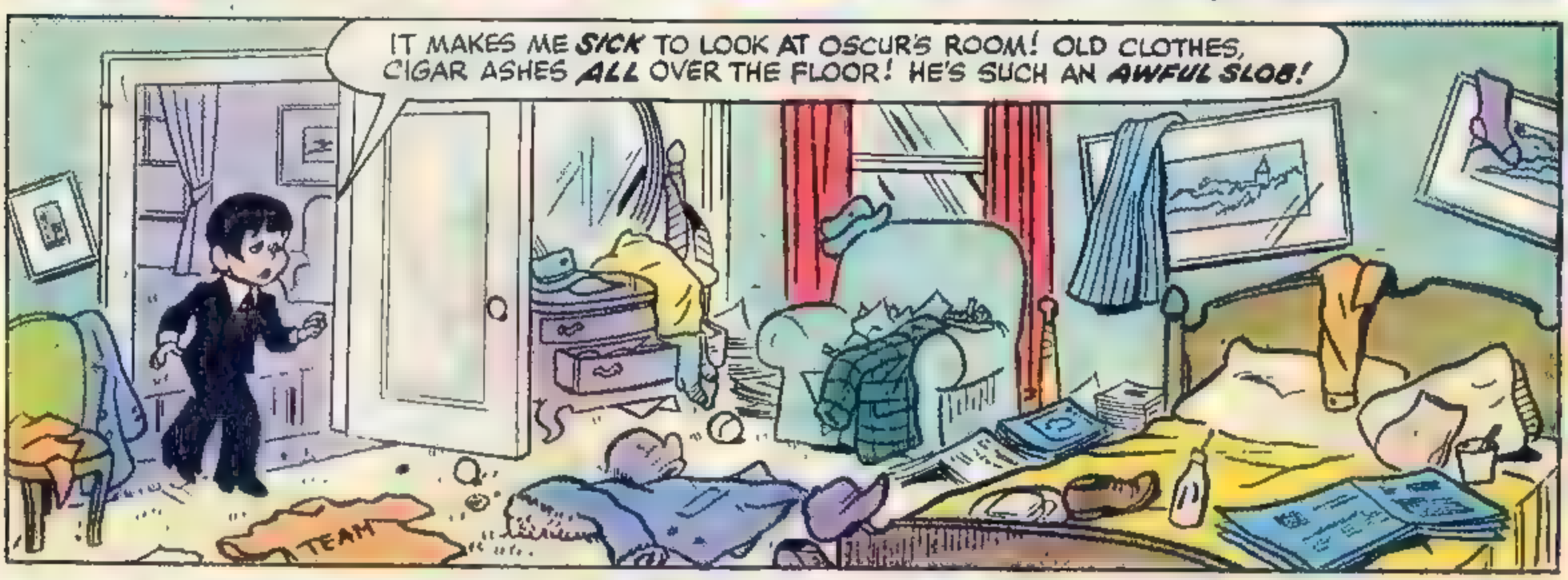
SHIRLEY SHIRLEY AS SHIRLEY
HELEN HELEN AS HELEN

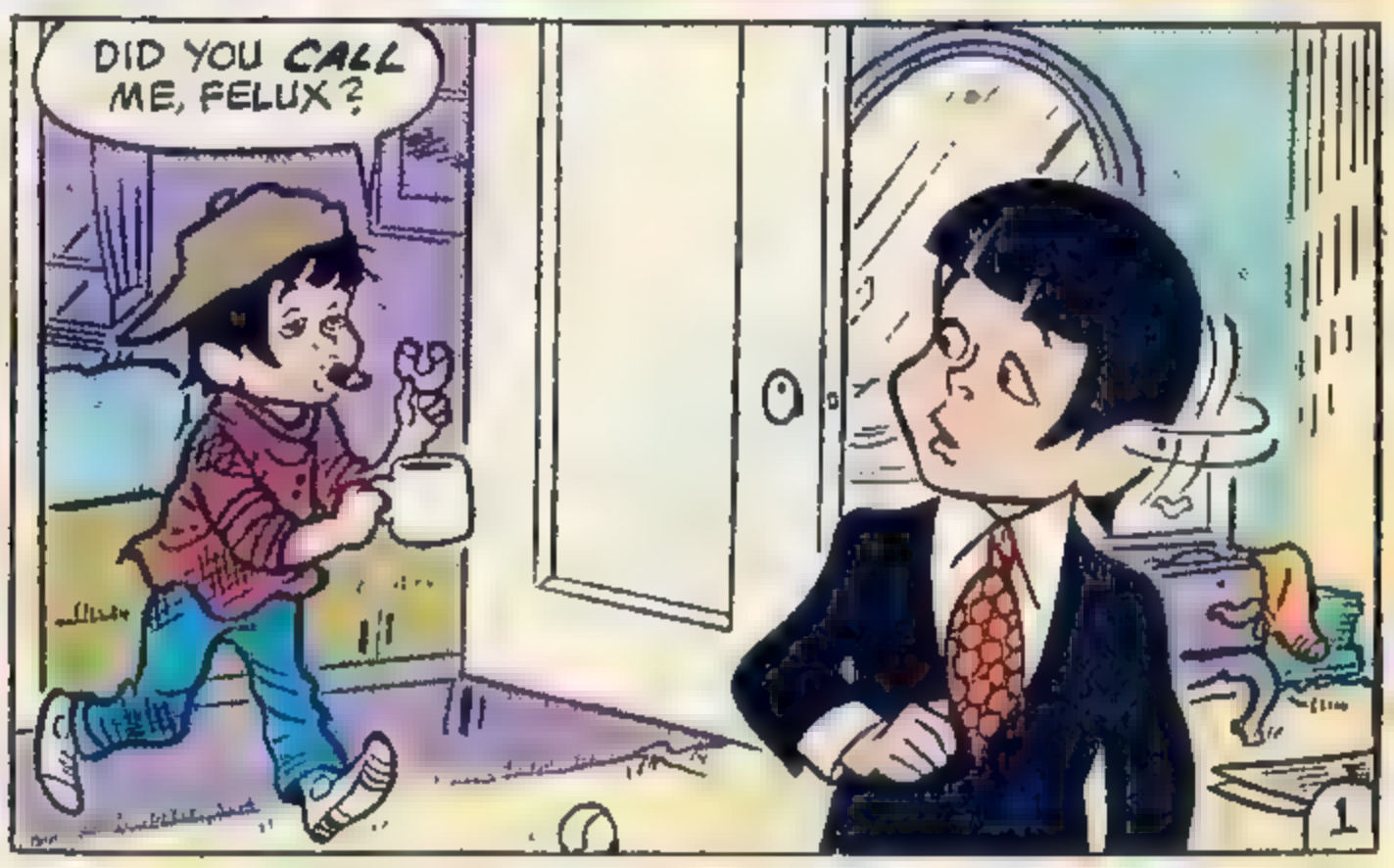
IN-

THE ODDBALL COUPLE









YOUR ROOM IS A *DISGRACE*, OSCUR! IT'S FULL OF *GARBAGE!*

STOP EXAGGERATING, FELIX!

DING DONG

I'LL GET IT!

PACKAGE FOR OSCUR MADDYSON!

THAT'S *ME!*

OH, *BOY!* I'VE BEEN *WAITING* FOR THIS!

WHAT *IS* IT?

IMPORTED GARBAGE! IT WAS ON *SALE!*

!!

THIS'LL *REALLY* DRESS UP MY ROOM!

AAARGH! YOU'RE IMPOSSIBLE TO *LIVE* WITH!

I'M IMPOSSIBLE? WHAT ABOUT *YOUR* ROOM, MR. CLEAN?

YOU DON'T EVEN *USE* YOUR BED FOR FEAR OF *WRINKLING* IT! YOU SLEEP ON THE LIVING ROOM *COUCH!*

-AND WHEN YOU MAKE BREAKFAST, YOU *SCRUB* THE *EGGSHELLS* BEFORE THROWING THEM AWAY!

THERE'S *NOTHING* WRONG WITH BEING *TIDY!*

EGGS

TIDY?! YOU KNOW WHAT *YOU* ARE? A *NEAT NUT*, *THAT'S* WHAT *YOU* ARE!

IT'S BETTER THAN BEING A *SLOB!*

I'M SORRY WE *EVER BECAME* ROOMMATES!

ME *TOO!* NOW GET *DRESSED UP!* WE HAVE TO PICK UP OUR BLIND DATES IN 15 MINUTES!

I *AM* DRESSED UP! I'M WEARING MY *GOOD* DIRTY CLOTHES!

OH... YES- I HADN'T *NOTICED!*

WE DON'T HAVE TO TRAVEL FAR-- OUR DATES LIVE IN THE *NEXT BUILDING!*

APARTMENT *13C!*

AT THAT MOMENT, IN APARTMENT 13C--

SHIRLEY, YOU'RE A REAL *SLOB!* JUST *LOOK* AT YOUR ROOM!

WHAT'S *WRONG* WITH IT, HELEN?

-IT HAS A NICE, *LIVED*-IN LOOK!

YES--LIKE A HERD OF *ELEPHANTS* LIVED IN IT!

I DON'T KNOW ***WHY*** WE EVER BECAME ROOMMATES! YOU'RE A ***HOPELESSLY MESSY PERSON!***

-AND YOU'RE A HOPELESSLY ***CLEAN-BUG!***

BING BONG

LET'S STOP ***ARGUING!*** OUR ***DATES*** ARE HERE!

HI! I'M ***FELUX!***

I'M ***OSCUR!***

I'M ***SHIRLEY!***

I'M ***HELEN!*** LET'S GO!

WAIT A SEC, HELEN! I'LL TAKE SOME OF THIS ***CHOCOLATE CAKE*** ALONG!

I'LL BE RIGHT WITH YOU, FELUX- AS SOON AS I WIPE THOSE ***DIRTY FINGERPRINTS*** OFF THE ***DOORKNOB!***

13c ©

AT THE RESTAURANT-

SHLURP!

SLARP!

LET'S GO TO THE ***MOVIES!***

SWELL!

DUST

DUST

CHOMP

CHOMP

POP CORN

I *HATE* THE THOUGHT OF GOING HOME WITH MY *SLOBBY ROOMMATE!*

NOW SHOWING

I *HATE* THE THOUGHT OF GOING HOME WITH MY *NEAT NUT ROOMMATE!*

HELEN, WILL YOU *MARRY* ME?

FELUX, WILL YOU *MARRY* ME?

SHIRLEY, WILL YOU *MARRY* ME?

OSCUR, WILL YOU *MARRY* ME?

SOON-

I NOW PRONOUNCE YOU *SLOB* AND *SLOB* AND *NEAT NUT* AND *NEAT NUT!*

ONE MONTH LATER-

I'M GOING TO PHONE OSCUR TO TELL HIM HOW *HAPPY* WE ARE IN OUR *SPOTLESS* LITTLE APARTMENT, DARLING!

FINE, SWEETHEART! JUST STAND ON THE *STOOL* SO YOUR FEET WON'T *DIRTY* THE RUG!

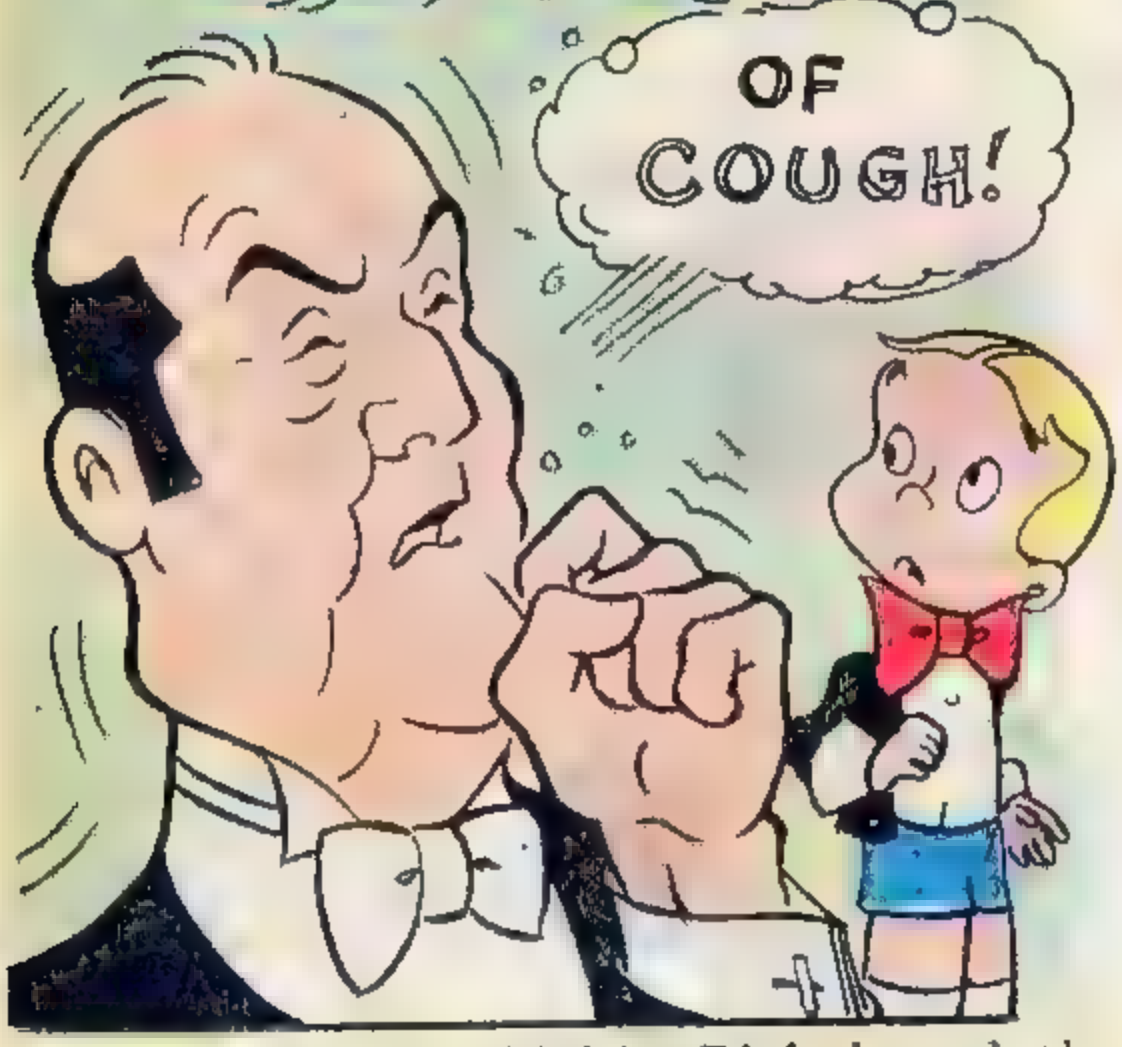
R-RRING! R-RRING! R-RRING! R-RRING!

THE PHONE'S UNDER HERE SOMEWHERE, DARLING! I CAN HEAR IT *RINGING!*

I'M *SO HAPPY* LIVING WITH YOU IN OUR *MESSY* APARTMENT, SWEETHEART, I DON'T CARE IF IT RINGS *FOREVER!*

THE END

RICHIE RICH in CADBURY'S COUGH



The first time Richie Rich heard the cough was when he asked Cadbury, the Rich family's perfect butler, whether the 284-inch color TV set had been fixed.

"Of cough, Mawster Richie," Cadbury replied.

"What was that, Cadbury?"

"Of cough, Mawster Richie," he repeated.

"Excuse me, Cadbury, but did I hear you say, 'of cough?' "

"I did try to say, 'of cough,' Mawster Richie, but I do believe it came out 'of cough.' "

"Huh?"

"Oh, Mawster Richie, I do suppose I should tell it to you, sir. I seem to have a terrible cough, sir. Cough, cough. Excuse me. And I have been trying to hide it by coughing when I say, 'of course.' Oh, my, I've done it—cough, cough—without saying, 'of cough.' Cough, cough. Oh, dear me."

"But, Cadbury, why would you want to hide your cough?"

"I was afraid you would ask me that, sir. You see, cough, cough, I only cough when I am inside the mansion. When I am off duty and off the premises, Mawster Richie, I don't—cough, cough—cough."

"How long has this been going on, Cadbury?"

"About a week now, sir."

"Have you seen a doctor?"

"No, sir. Cough, cough. And to tell you the truth, sir, I have been afraid to."

"Afraid to? Why, Cadbury? You must take care of yourself."

"Doesn't it seem strange, Mawster Richie—cough, cough—that I only cough—cough, cough—inside this house?"

"Oh, no. D-do you mean, Cadbury, that—"

"Yes, Mawster Richie. I am totally afraid that a doctor would tell me—cough, cough—that I am allergic to this mansion!"

The words hit Richie with an impact he had rarely felt. Quickly he understood all the awful implications of the statement.

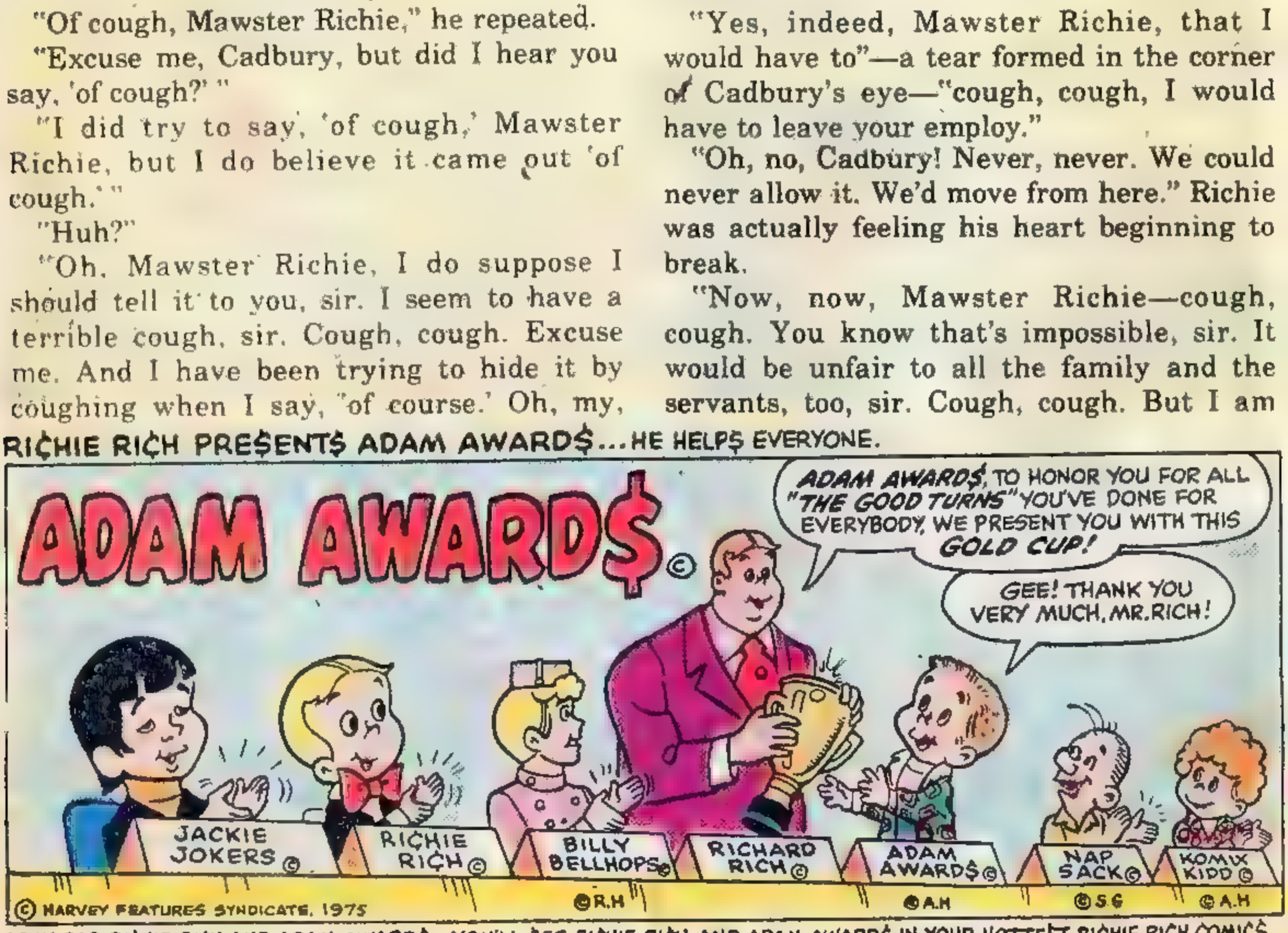
"If you're allergic to this p-place, Cadbury, it would mean that—"

"Yes, indeed, Mawster Richie, that I would have to"—a tear formed in the corner of Cadbury's eye—"cough, cough, I would have to leave your employ."

"Oh, no, Cadbury! Never, never. We could never allow it. We'd move from here." Richie was actually feeling his heart beginning to break.

"Now, now, Mawster Richie—cough, cough. You know that's impossible, sir. It would be unfair to all the family and the servants, too, sir. Cough, cough. But I am

RICHIE RICH PRESENTS ADAM AWARDS...HE HELPS EVERYONE.



LOOK FOR RICHIE RICH AND ADAM AWARDS - YOU'LL SEE RICHIE RICH AND ADAM AWARDS IN YOUR HOTTEST RICHIE RICH COMICS.

moved by your offer, sir. Cough, cough. I believe it's time I told your father and I gave him my notice—cough, cough."

"No, oh, no, Cadbury. D-don't you think we ought to at least see a doctor? Please, please."

What could Cadbury say? As much as the boy loved him, it was only half of what he felt for the young master. The thought of leaving the Rich home was almost destroying the butler.

"Of cough we can see a doctor, sir," he agreed. "I'll just change into my street clothes, Mawster Richie, and we'll be cough, that is off. Cough, cough."

A short time later Cadbury dressed in his street clothes came walking down the stairway. Richie was waiting at the foot of the enormous staircase. "Ready, Cadbury?" the young master asked with a smile.

"Indeed, sir. But I did feel it only proper to get out of my butlerware if I were going out into the street. Ever since your mother purchased an entire new wardrobe for all the staff last week, I decided to wear the new clothes only while on duty inside the house. I mean after all, Mawster Richie, it will keep the clothes going much longer of course."

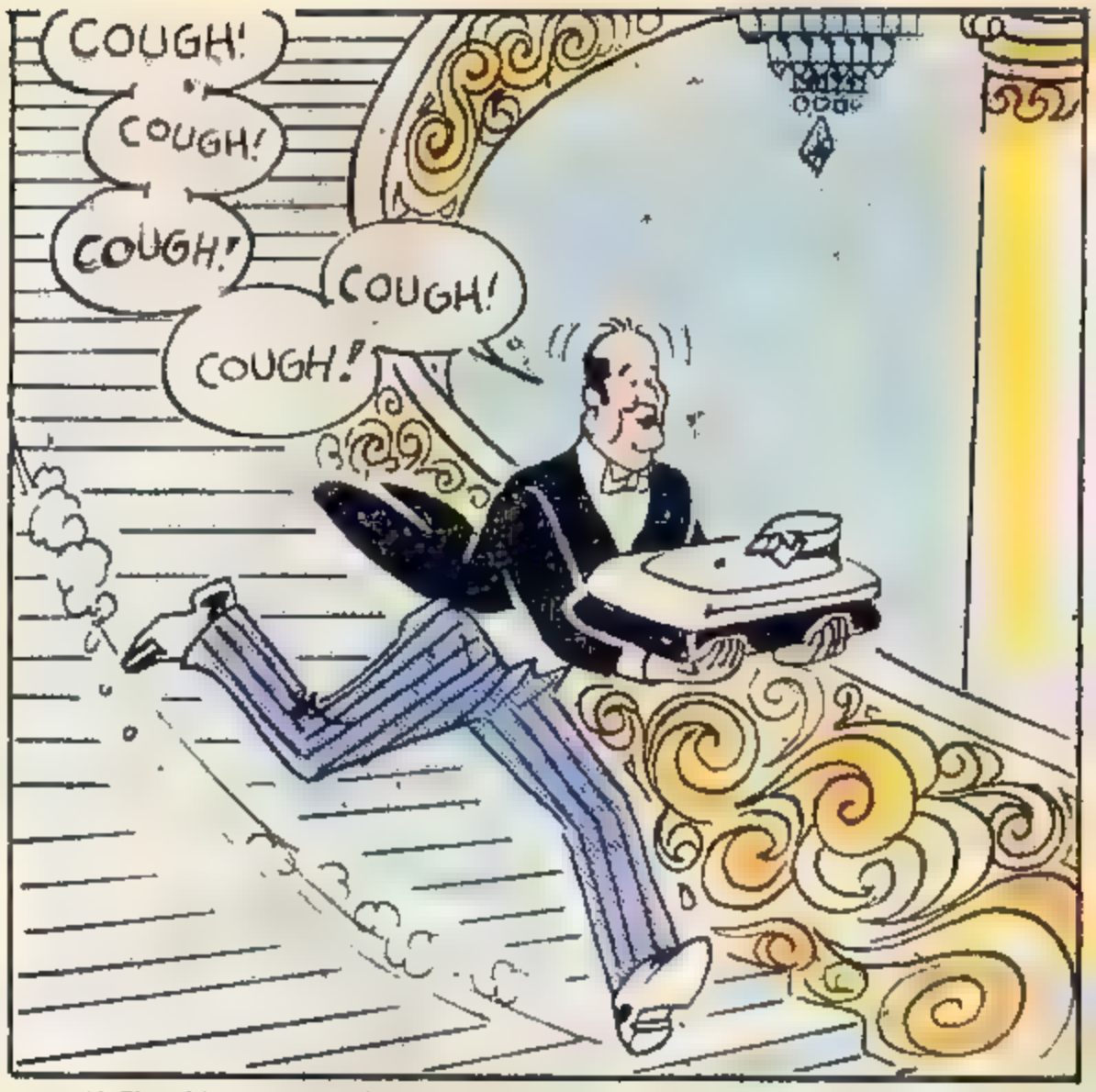
"Of course, Cadbury?"

"Yes, of course, Mawster Richie."

"What I mean, Cadbury, is have you been *listening to yourself?*"

"Of course, sir. . .oh, my, I do believe I understand what you are saying, sir. Mawster Richie, I am not coughing, sir. I am not coughing!"

Rarely is Cadbury a man of emotion, but at that moment he was a man of every joyful emotion. His face beamed with happiness. And a sudden thought hit Richie.



"Cadbury, didn't you just say that Mom got the staff new uniforms about a week ago?"

"I certainly did, sir."

"And didn't you say that you've had your cough for a week?"

"Yes indeed."

"And whenever you've been going out of the house you've been taking off your uniform?"

"I have. . .and, oh, my, it's not the house that I'm allergic to but the UNIFORM! Sir, please wait for me."

Cadbury ran up the steps three at a time, and carrying his new suit of butler's clothes he came flying down four steps at a time—and coughing every step of the way.

"Oh, Mawster Richie—cough, cough: I don't have to—cough, cough, leave the house, sir. All I need do is get a new uniform, cough, cough, cough!"

"And of cough we'll work that out," Richie laughed.

FRIEND! WOULD YOU HELP US IN OUR LATEST POLL?

YOU WERE SO HELPFUL IN EARLIER POLLS THAT WE WONDERED IF ONCE AGAIN YOU'D HELP TO MAKE RICHIE RICH MAGAZINES EVEN BETTER?... ...PLEASE FILL OUT THE ATTACHED QUESTIONNAIRE SEND IT OFF TO:

LATEST RICHIE RICH POLL
HARVEY COMICS
15 COLUMBUS CIRCLE
NEW YORK, N.Y. 10023

CHECK OFF ONE BOX IN EACH.

① I PREFER ADVENTURE COVERS... ☐ COMEDY COVERS... ☐

② I WOULD LIKE TO SEE A NEW MAGAZINE CALLED.

RICHIE and GLORIA	RICHIE and CADBURY	RICHIE and DOLLAR	RICHIE and REGGIE	OR... (SUGGEST A TITLE)
☐	☐	☐	☐	_____

R&J 12

NAME _____ AGE ____

ADDRESS _____

CITY _____ STATE _____ ZIP ____

(PASTE OR SCOTCH TAPE ON A POSTCARD)

Richie Rich

THE POOR LITTLE RICH BOY

IN HIGH MIDNIGHT

"ER- STICK 'EM UP, MASTER RICHIE!

YOU'VE GOT ME, CADBURY!

CLONK!

MY WORD!

YOU'VE JUST HELPED ME TEST OUT THE ESTATE'S NEWEST ANTI-CROOK DEVICE! --THE GLOBIE!

BUT, HOW--?

THAT TOY GUN I GAVE YOU IS NOT ESTATE-REGISTERED!

ANYBODY HOLDING AN UNREGISTERED WEAPON AUTOMATICALLY TRIGGERS THE GLOBIE INTO ACTION!

NOW DROP THE GUN!

SEE? WHEN THE WEAPON IS DROPPED, THE GLOBIE WITH-DRAWS!

DEUCEDLY CLEVER, SIR!

I'LL GO TELL DAD THE TEST WAS A *SUCCESS!*

GASP!

DAD! YOU'RE AS PALE AS A *GHOST!*

I JUST RECEIVED WORD THAT THE *SLEEZLY BROTHERS* HAVE BEEN RELEASED FROM JAIL!

THE *SLEEZLY* BROTHERS? WHO ARE *THEY?*

"ABOUT 15 YEARS AGO, THEY WORKED AT MY OFFICE--

NICE LARGE *SAFE* YOU HAVE THERE, BOSS!

YES INDEED SLEEZLY BROTHERS!

"THEN, ONE NIGHT"--

WHAT THE-?!

WE'RE-UH-WAITING FOR A *BUS*, BOSS!

UH, YEAH-WOULD YOU HAPPEN TO KNOW IF A BUS BOSS *STOPS* ON THIS CORNER?

"I SENT THEM TO JAIL AND THEY VOWED VENGEANCE!"

WE'LL *GET* YOU FOR THIS, RICH!

THEIR SENTENCE WAS UP THIS AFTERNOON-- I'M TOLD THEY'LL ARRIVE IN RICHVILLE TONIGHT ON THE *11:30 TRAIN!*

WE'LL CALL OUT THE *GUARDS!*

WE'LL SEND FOR THE *POLICE!*

WE WON'T FORSAKE YOU, OH, MY DARLING!

THANKS, BUT I PREFER TO FACE THEM DOWN MYSELF!

ONE THING ABOUT THE SLEEZLY BROTHERS-- THEY NEVER USED *WEAPONS!*

-WE'LL SETTLE MATTERS *HAND* TO *HAND!*

RIN-NG!

THE *PHONE!* I'LL GET IT!

H-HELLO?

TELL RICH WE'LL SEE HIM *SOON!* :CLICK!

WAS IT--?

Y-*YES!*

TICK TOCK TICK TICK TOCK TOC

COME ON OUT, RICH!

IT'S *THEM!* WHAT TIME IS IT, SON?

HIGH MIDNIGHT!

PLEASE BE CAREFUL, DEAR!

YUP!

HELLO, RICH--

HELLO, SLEEZLY BROTHERS!

YOU SENT US TO JAIL!

I REMEMBER THAT!

WE SAID WE'D BE BACK!

I REMEMBER THAT!

WE SAID: QUOTE: "WE'LL *GET* YOU FOR THIS, RICH!" UNQUOTE!

I REMEMBER *THAT!*

WITH HANDFULS OF *ARTILLERY!*

GEE- I DON'T REMEMBER *THAT!*

CLONK!!

HUH?!

HAH?!

YOU GUYS MUST HAVE GONE TO THE SAME SCHOOL--YOU'RE *GLASSMATES!*

IT'S JAIL ONCE *AGAIN* FOR YOU *RASCALS!*

EEEEOOOO

WE'LL *GET* YOU FOR THIS, RICH!

RIGHT! SEE YOU IN ANOTHER 15 YEARS-- BUT DO ME *ONE* FAVOR--

GRR

AHR

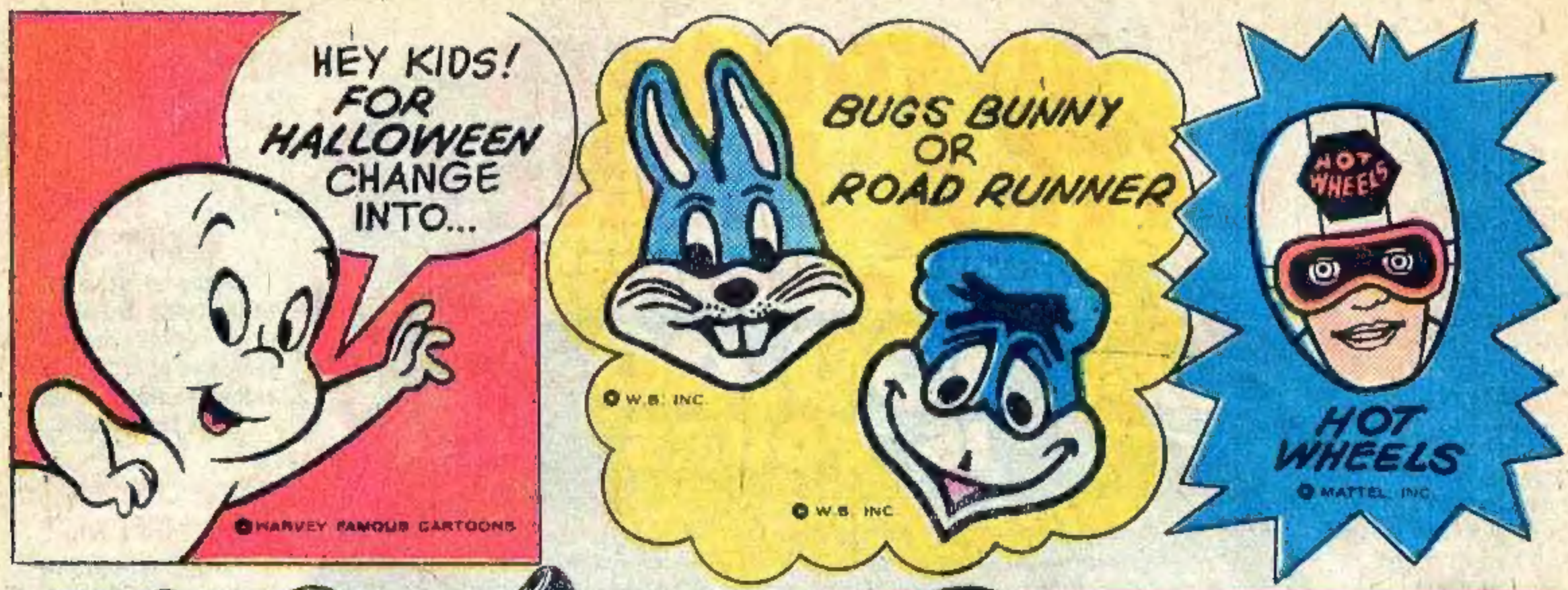
NEXT TIME, MAKE IT-- ⅀YAWN⅀ AT A MORE *REASONABLE HOUR,* WOULD YOU?

⅀YAWN⅀

⅀YAWN⅀

5

THE END



1001 Free Gifts

SAMPLES, BOOKS, ETC.

© 1974 JETCO ADV.

OVER 1001 FREE ITEMS...

YOURS FOR THE ASKING

There's no catch to it . . . you can get many hundreds of $$$ worth of FREE ITEMS by simply writing and asking! Amazing 64-page book lists names & addresses of National Companies, Trade Assns. and Gov't Agencies offering free goodies. Fabulous free gifts, samples, how-to-do-it manuals, etc. for kids and adults. Why miss out on all these free give-a-ways?

$1.00 PPD.

"FREE GIVE-A-WAYS"

BOX 1225-H • NEWARK, N. J. 07101

DO YOU NEED EXTRA MONEY?

WINTER WONDERLAND

18 selections featuring 6 striking blue sky designs and silvery glitter.

CHRISTMAS MINIATURES

6 golden-framed yuletide reproductions, 21 lovely cards. The easel borders make them a joy to display.

It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our new Winter Wonderland Assortment. You make $1.00 for selling 1 box, $10.00 for 10 boxes, etc. These are exclusive card assortments—not sold in any store! You can make even more money showing our full-color Catalog of marvelous gift and household items. A few dollars or hundreds of dollars—it's yours. Just call on neighbors, friends, and relatives in your spare time.

Cut out the entire Postage Paid Reply Coupon below—mail it today—and we will send you immediately, leading Greeting Card Box Assortments on approval—plus a FREE Album of Personalized Christmas Cards.

There's no experience necessary.

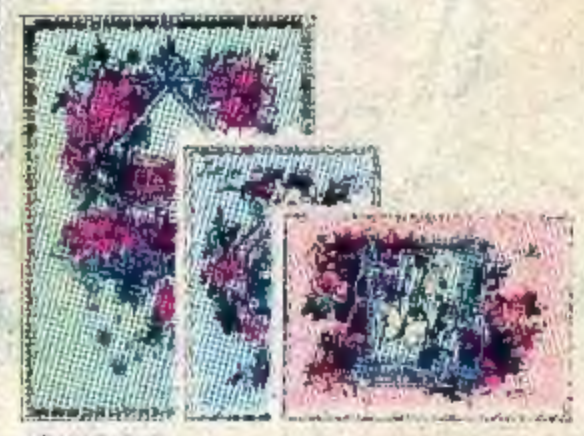
DICKENS AT CHRISTMAS

All the festive charm of the celebrated writer is captured in the 5 handsome designs. Each of the 18 cards features a famous quote.

DELUXE CHRISTMAS GIFT WRAP

Large, eye-catching assortment of sheets with bright holiday colors and designs.

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.



HEIRLOOM LACE ALL-OCCASION ASST.

21-piece selection. Large and small cards, plus personal notes.

GUARANTEED REFUND OR REPLACEMENT TO CONSUMER BY PARENTS' MAGAZINE IF PRODUCT OR PERFORMANCE IS DEFECTIVE & REPORTED WITHIN 30 DAYS OF PURCHASE

FILL IN COUPON-FORM FOLD OVER FIRMLY SEAL (PASTE OR TAPE) AND MAIL TODAY

No Stamp Necessary

FREE

FULL-COLOR CATALOG OF 500 CARDS & GIFTS

FREE ALBUM

OF PERSONALIZED CHRISTMAS CARDS

58528 **CHEERFUL HOUSE** DIVISION OF BEVIS INDUSTRIES, INC **Baltic, Conn. 06330**

CUT ALONG DOTTED LINE—SEAL (PASTE OR TAPE) AND MAIL TODAY

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY CARD

CHEERFUL HOUSE, Dept. H-21
Baltic, Connecticut 06330

BEVIS INDUSTRIES INC.

YES! RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately, your Christmas Greeting Card Box Assortments on approval for 30-day FREE trial; plus FREE full-color Catalog of money-making Cards & Gifts—everything I need to start making money the day my sales kit arrives. The sales kit may be returned without cost or obligation.

As a Cheerful House Dealer, I'll be entitled to receive next season's free money-making Catalogs, literature, and special offers, as well as samples on approval.

PLEASE PRINT YOUR NAME & ADDRESS BELOW

☐ Mrs.
☐ Miss
☐ Mr. _____

Address _____ Apt # _____

City _____ State _____ Zip _____

If writing for an organization, please state its name here _____

FOLD HERE—SEAL AND MAIL TODAY—NO STAMP NECESSARY

Postage Will Be Paid by Addressee

Cheerful House
Baltic-Hanover Road
Baltic, Connecticut 06330
Dept. H-21

BUSINESS REPLY MAIL
First Class Permit No. 8, Baltic, Connecticut

NO Postage Stamp Necessary If Mailed in the United States

For once my Mom didn't have to buy what I was selling. In fact, there wasn't even ONE left for her.
RON LUSTIG, Calif.

They sold so quickly and easily that I was amazed. Many bought two Christmas Packs.
MARY DANTE, N.J.

There's a time in a boy's life when he wants to feel big. Selling Christmas Packs gave great satisfaction.
KEVIN SAFFEL, Ill.

They're really nice, but mainly they're a good way of making money for Christmas.
MARY HALEY, Pa.

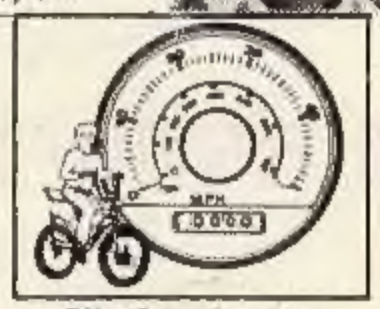
They are easy to get and they don't cost me a cent to order.
STEVE JOHNSTON, Ky.

It's nice to offer a value instead of asking a favor in selling Christmas Packs to friends and relatives.
SCOTT COLTRAIN, Iowa

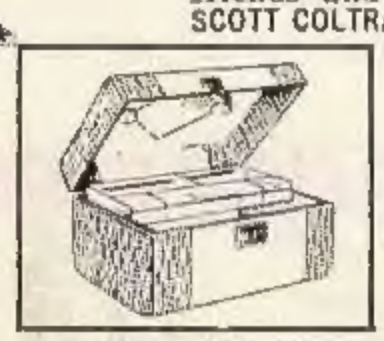
Bubble Watch

BASKETBALL AND GOAL

BOB GRIESE FOOTBALL

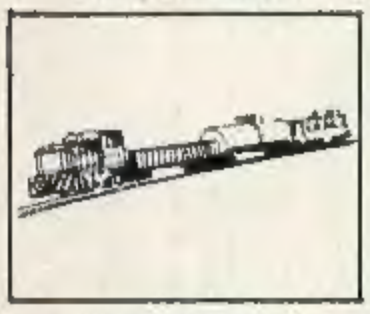


Bike Speedometer



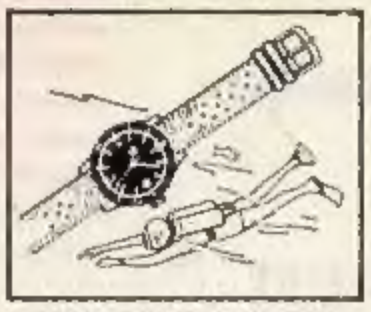
GIRL'S TRAVEL CASE

ROLLER DERBY SKATES



HO TRAIN SET

INSTANT LOAD CAMERA

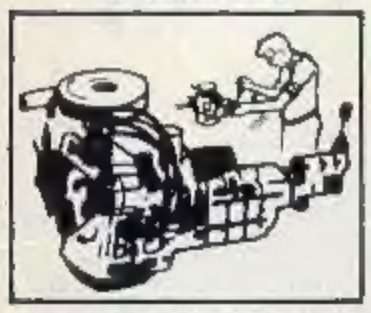


SKIN DIVER'S WATCH

HOCKEY GAME

ENGINE-POWERED MUSTANG

TRANSISTOR RADIO

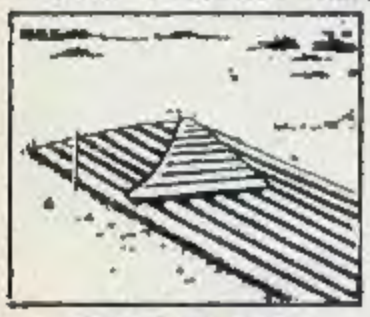


WANKEL ENGINE KIT

RADIO-PHONOGRAPH

ELECTRIC FOOTBALL GAME

HOT DOGGER



SLEEPING BAGS

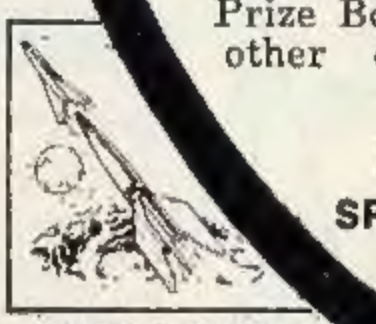
COMPLETE ARCHERY SETS

30-POWER TELESCOPE

CHEMISTRY SETS

POLAROID COLOR OUTFIT

SLUMBER SACK

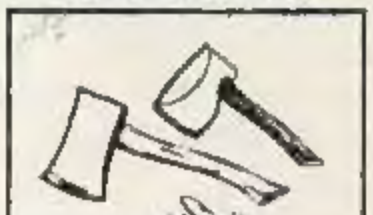


MODEL ROCKETRY

3-SPEED BIKES

POOL TABLE SET

CASSETTE RECORDER



BIG-3 CAMPING SET

MAKE MONEY GET PRIZES

with Fast Selling $1.50 Christmas Packs

TAKE YOUR CHOICE of over 100 wonderful prizes. You can earn as many as you want — quickly, easily. Most prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one order of 14 Christmas Packs. Some of the larger prizes require more sales or extra money, as explained in the Big Prize Book.

Send NO MONEY, We Trust You

It's easy to sell these $1.50 Christmas Packs to your family, friends and neighbors. Each Pack contains 8 beautiful Christmas cards, 8 envelopes, 2 unique Christmas post cards and a big assortment of gift cards, gift tags, and seals — just what every home needs at Christmas time. 124 pieces in every Pack — a big value for only $1.50. They are much easier to sell than high-priced boxes of cards. Many boys and girls sell their Christmas Packs in one hour. You can too — and get your prize at once. Or, if you want money instead of a prize, keep $7.00 in cash for every 14-pack order you sell. There's no risk on your part. Any unsold Packs may be returned. BE FIRST in your neighborhood. Mail coupon in an envelope today for your Christmas Packs and Big Prize Book — give the other coupon to a friend.

AMERICAN SPECIALTY CO.
Dept. 55
Lancaster, Pa.
17604

EXTRA!

$4,400 GIVEN AWAY in our Promptness Contest! . . . Two $1,000 U.S. Savings Bonds plus $2,400 more in runner-up awards.

Contest information is sent with your big prize book and Christmas packs.

MAIL ONE COUPON NOW
Give the Other to a Friend

AMERICAN SPECIALTY CO., Dept. 55, Lancaster, Pa. 17604
Please send me your Big Prize Book and one order of 14 Christmas Packs. I will sell the Packs at $1.50 each, send you the money and choose my prize.

Name_____

Address_____

Town_____

State_____ Zip Code_____

AMERICAN SPECIALTY CO., Dept. 55, Lancaster, Pa. 17604
Please send me your Big Prize Book and one order of 14 Christmas Packs. I will sell the Packs at $1.50 each, send you the money and choose my prize.

Name_____

Address_____

Town_____

State_____ Zip Code_____

Join now it costs you nothing

FILL IN COUPON REPLY CARD

CUT & MAIL TODAY

NO STAMP NEEDED

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD
MASSACHUSETTS

BUSINESS REPLY MAIL

No postage necessary if mailed in the United States

Postage Will Be Paid By

Junior Sales Club of America

Dept. 75HC-8

SPRINGFIELD, MASSACHUSETTS 01101

CHECK CARDS DESIRED

Send me my first order of 12 Greeting Card Boxes to sell as checked below

Check one only: ☐ Christmas ☐ All Occasion Cards

Name

Address Apt. No.

City State Zip

Parent's Signature

Fold Over Here ↓ Don't Cut! Do Seal (Paste, Staple or Scotch Tape) ↓ No Stamp Needed!

RIDE THE J.S.C.A. LINE TO

PRIZES or CASH

TRAINLOAD of PRIZES JUST A FEW SHOWN HERE

No limit to the number of PRIZES or CASH you can win!

TENNIS RACKET
Sell Only 1 Order

FULL SIZE WOOD GUITAR
Sell Only 2 Orders

COX GAS POWERED SKY-COPTER
Sell Only 1 Order

TESTOR GAS POWERED VAN
Sell Only 1 Order

POOL 'N PINS
Sell Only 1 Order

GLASS BOW ARCHERY
Sell Only 1 Order

BOYS DIGITAL WRISTWATCH
Sell Only 1 Order

BUTTERCUP CORN POPPER
Sell Only 1 Order

TESTOR SPIRIT OF '76 FLY 'EM
Sell Only 1 Order

WALKIE-TALKIES
Sell Only 1 Order

AM/FM POCKET RADIO
Sell Only 1 Order

CASSETTE TAPE RECORDER
Sell Only 2 Orders

ELECTRONIC POCKET CALCULATOR
Sell Only 2 Orders

COLONIAL CLOCK
Sell Only 1 Order

HO TRAIN & TRESTLE SET
Sell Only 2 Orders

200 POWER GIANT TELESCOPE
Sell Only 2 Orders

PORTABLE 8-TRACK TAPE PLAYER
Sell Only 3 Orders

300 PIECE 2-IN-1 FISHING OUTFIT
Sell Only 2 Orders

NYLON PACK AND FRAME
Sell Only 1 Order

BASEBALL GLOVE
Sell Only 1 Order

JOHNNY BENCH BATTER UP
Sell Only 1 Order

COMMAND CONTROL ELECTRIC FOOTBALL
Sell Only 1 Order

MULTI-BAND PORTABLE RADIO
Sell Only 2 Orders

AIR-POWERED HOCKEY GAME
Sell Only 2 Orders

10-SPEED RACING BIKE
Sell Only 7 Orders

DELUXE PUP TENT (FLAME RESISTANT)
Sell Only 2 Orders

TRI LAB SCIENCE SET
Sell Only 1 Order

CADET SLEEPING BAG
Sell Only 1 Order

GIRLS TWINKLETIME WRISTWATCH
Sell Only 1 Order

HI-BANK PRO RACING SET
Sell Only 2 Orders

BIKE RADIO-HORN-LIGHT
Sell Only 1 Order

INSTANT LOAD FLASH CAMERA OUTFIT
Sell Only 1 Order

Express Route to great prizes or cash

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards or sensational new Christmas Cards. As each order is sold, you may reorder additional cards until you've met your prize requirement. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 18 fine quality greeting cards costs just $2.00. That's about 11c a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 70c FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time, you have any boxes unsold, promptly return them prepaid by parcel post, keeping 70c for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

Get on the right track — Join JSCA!

Junior Sales Club of America

SPRINGFIELD, MASSACHUSETTS 01101